

B.C. Wildlife Federation's

71st Convention

Cranbrook, B.C. | April 8–10, 2027

Sponsorship Package



Checking a fish trap on a tributary of the Kootenay River - part of a 2025 BCWF Watershed Team project to restore stream function and improve habitat for fish and wildlife, including westslope cutthroat trout.

*Protecting, enhancing, and promoting the wise use of the environment
for the benefit of present and future generations.*

Contact: To confirm or discuss your sponsorship, please email convention@bcwf.bc.ca
Please ensure to include your name and a phone number so we can contact you!

The B.C. Wildlife Federation (BCWF) is British Columbia's premier conservation organization. For over 70 years, the BCWF has provided leadership in fish, wildlife, habitat conservation, and outdoor recreation, representing nearly 100 affiliated clubs and more than 37,000 members across 10 regions of British Columbia.

Our members, volunteers, and partners are actively leading conservation across the province. BCWF-affiliated clubs deliver hundreds of conservation projects each year, contributing more than 300,000 volunteer hours annually and generating millions of dollars in value through habitat restoration, stewardship, education, and community-based conservation initiatives.

The BCWF works with communities, governments, industry, and conservation partners to support responsible resource management and ensure healthy fish, wildlife, and habitats for future generations.

Our Stewardship Programs have delivered measurable conservation outcomes through science-based restoration projects and partnerships across British Columbia, including dozens of [wetland](#), [watershed](#), [fish habitat](#), [wildlife](#), and [prescribed burns](#) restoration projects across the province. These projects demonstrate the value of collaboration between First Nations, conservation organizations, communities, and responsible resource partners.

The BCWF is also investing in the next generation of conservation leaders. Through our [education programs](#) we train more than 15,000 people per year on [wetlands restoration](#), fish and [fish habitat restoration](#), [conservation](#), stewardship, [learn to hunter and learn to fish](#) education both [in](#) and [outside](#) the school system fostering a connection to British Columbia's natural environment.

The BCWF has a growing public presence, reaching a broad audience of outdoor enthusiasts, conservation supporters, and community members. Our digital platforms include more than 50,000 followers, nearly one million video views, and more than 532,000 engagements. Our work is featured in traditional media regularly, reaching millions of Canadians.

Conservation, Communities, and Responsible Resource Management

For generations hunters, and anglers have played an important, leading role as conservationists in protecting, conserving and enhancing British Columbia's natural resources. Many of today's most successful conservation initiatives were built through the leadership, investment, and participation of people like our members who valued sustainable use and responsible management.

Today, British Columbia's outdoor community represents a significant social and economic contributor to the province. Hunting, angling, and outdoor recreation support communities throughout B.C., generating over one billion dollars in economic activity while contributing important funding and resources toward fish, wildlife, habitat conservation, and stewardship.

For companies operating in British Columbia's, supporting conservation and resource stewardship provides an opportunity to demonstrate leadership, strengthen community relationships, and showcase a commitment to responsible environmental and economic practices.

View our video celebrating [Five Years of Conservation Impact](#)

A partnership with the BCWF allows your organization to:

- Align with B.C.'s largest conservation organization, a trusted provincial and national voice on fish, wildlife, habitat, and outdoor recreation
- Demonstrate commitment to environmental stewardship and sustainable resource management
- Support measurable conservation outcomes and community-based projects
- Build relationships with conservation leaders, community representatives, government representatives, resource users, and outdoor organizations
- Connect with a large and engaged membership base that values responsible management of B.C.'s natural resources
- Enhance corporate visibility and demonstrate leadership in conservation partnerships

2027 BCWF Annual Convention

We invite your organization to support the BCWF's 71st Annual Convention, being held April 8-10, 2027, at the St Eugene Resort in Cranbrook, British Columbia.

The Convention brings together BCWF members, affiliated clubs, conservation experts, government representatives, community leaders, and industry partners to discuss emerging issues affecting fish, wildlife, habitat, outdoor recreation, and responsible resource management.

This annual gathering provides a unique opportunity for organizations to engage directly with the people, communities, and leaders who care deeply about the future of British Columbia's natural resources.

Your sponsorship will help strengthen conservation education, stewardship initiatives, youth programs, habitat restoration projects, and community engagement throughout the province.

We welcome the opportunity to discuss how your organization can participate as a valued conservation partner.

For more information, please contact:

convention@bcwf.bc.ca

In Conservation,



Glenn Flynn

President

president@bcwf.bc.ca

ABOUT THE CONVENTION

The BCWF Annual Convention is the Federation's premier conservation and outdoor leadership event, bringing together hundreds of engaged members, conservation leaders, government representatives, industry partners, and First Nations from across British Columbia. This event provides sponsors with a unique opportunity to demonstrate leadership in conservation, responsible resource management, and community engagement.

This gathering is the largest and most important BCWF event of the year, where hundreds of delegates will gather to discuss a wide range of conservation issues and establish policies to guide the Federation in its mandate to promote the wise use of the environment for the benefit of present and future generations.

The Convention brings together outdoor enthusiasts, conservationists, biologists, and other experts for educational seminars by guest speakers and committee panels. During the convention delegates also meet and vote on resolutions and elect the board of directors to guide the BC Wildlife Federation's vision and mission.

Each evening of the convention provides opportunities for networking, relationship building, and recognition of the organizations that support conservation across British Columbia.

Meet & Greet on April 8th – This invitation only style gathering provides an opportunity for sponsors to connect directly with BCWF leadership, delegates and community partners.

Fundraiser Banquet on April 9th – The Fundraiser Banquet is a high-energy evening bringing together delegates, sponsors, and members of the public to raise funds. Sponsorship provides a unique opportunity to host employees, clients and community partners.

Awards Gala on April 10th – The Gala is a formal event which recognizes individuals and organizations whose leadership has advanced conservation, stewardship, and outdoor heritage in British Columbia with some of the most prestigious awards in B.C.'s conservation space. Sponsors are recognized alongside the conservation leadership helping share the future of our province.

YOUTH DELEGATES PROGRAM

The Youth Program introduces young British Columbians to both the world of policy and on-the-ground conservation. Local clubs arrange activities such as archery, shooting, hiking, angling, or presentations for the youth to learn more about shooting sports, fishing, conservation and a continued appreciation for the outdoors lifestyle.

AUDIENCE PROFILE

The typical audience for the BCWF Convention includes a wide array of individuals coming together for a common goal.

- Corporate partners
- Conservation organizations
- International leaders in conservation and science
- MLAs, MPs and Ministers
- Provincial and Federal Government staff
- First Nations
- BCWF Board, Staff, Club executives and members

SPONSORSHIP OPPORTUNITIES, LEVELS & BENEFITS

Sponsorship of the BCWF Convention provides your organization with meaningful exposure to B.C.'s conservation community while demonstrating a commitment to responsible resource management, environmental stewardship, and the communities where you operate.

Event Sponsor Benefits	Legacy Partner \$15000	Conservation Partner \$7500	Stewardship Partner \$5000	Habitat Partner \$2500	Advocate \$1000
Opportunity to address Convention	✓ Opening Morning				
Acknowledgement at Meals	Meet & Great, Fundraiser, Gala	Gala Lunch	Lunch	Coffee Breaks	
Recognition on BCWF Convention webpage	Prominent Placement	Logo and Name	Logo	Logo	Logo
Profile in BCWF Member Update	Feature Article	Logo and Name	Name	Name	Name
Social Media mentions	5 mentions + dedicated social media reel	3	1	1	1
Convention Binder Advertising	Full Page	Half page	Quarter Page	Logo	Logo
Complimentary Convention Registration (includes reserved seating at fundraiser and Gala)	Tables for 8 reserved, with signage and complimentary wine	4	2	1	
Complimentary Exhibitor's Booth (TBD)	✓	✓	✓		
Recognition published in BCWF member insert of BC Outdoors Magazine, circulation 37,000 plus conservationists, hunters, and anglers in the province	✓	✓	✓	✓	✓

2027 EVENT SPONSOR APPLICATION FORM



Please check the sponsorship option(s) you would like by:

Type of Contribution	Description	Amount	✓
Sponsorship	Legacy	\$ 15,000	
Sponsorship	Conservation Partner	\$ 7,500	
Sponsorship	Stewardship	\$ 5,000	
Sponsorship	Habitat	\$2,500	
Sponsorship	Advocate	\$1,000	

Total: _____

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, Province / Postal Code: _____

Email Address: _____

Please complete and submit by January 15, 2027:

MAIL: ATTN: B.C. Wildlife Federation, 101 – 9706 188th Street, Surrey, BC V4N 3M2 E-

MAIL: Please fill out the form and submit by email to convention@bcwf.bc.ca

Payment:

☐ Cheque (Made payable to B.C. Wildlife Federation)

☐ Credit Card

Cardholders Name: _____

Card Number: _____

Expiry Date _____

Signature: _____

THE B.C. WILDLIFE FEDERATION THANKS YOU FOR YOUR SUPPORT!

Sponsorship contributions are recognized as business partnerships and include benefits such as recognition, advertising, registration, and/or exhibitor opportunities. As a result, sponsorship contributions are not eligible for a charitable tax receipt under CRA guidelines.