

20
25



FINAL REPORT

Wild Kidz

SUBMITTED BY:

Arielle Garsson
Kylie Sullivan

REVIEWED BY:

Chris Lim



LAND ACKNOWLEDGEMENT

Over the course of our summer, we were gathered on the traditional and ancestral lands of several First Nations across the province. We are thankful for the opportunity to live, work, and play on these lands. We offer our gratitude to the First Nations across British Columbia for their teachings, culture, and stewardship of the land.



**Semiahmoo, Katzie, Kwantlen,
Kwikwetlem, Qayqayt, and
Tsawwassen First Nations**

Surrey

Snuneymuxw First Nation

Nanaimo

Westbank First Nation

Kelowna

B.C. WILDLIFE FEDERATION

The B.C. Wildlife Federation (BCWF) is B.C.'s oldest and longest lasting conservation group. Representing 43,000 members province-wide, including over a hundred hunting and angling clubs, BCWF members are on the front lines of B.C.'s wilderness. Education is a critical value for the BCWF. The BCWF aims to develop and support comprehensive educational programs to make all British Columbians aware of the value of fish, wildlife, park, and outdoor recreational resources, and to arouse in the public conscience a recognition of, and a respect for, the place of fish, wildlife and outdoor recreation in the wise, integrated use of the province's natural resources. By providing scientific and fact-based information through presentations, games, and activities, Wild Kidz prepares its youth participants to not only understand but also to share and use the information they receive with their local communities. Wild Kidz is part of BCWF's long-term mission to protect, enhance, and promote the wise use of the environment for the benefit of present and future generations.



A MESSAGE FROM PRESIDENT GLENN FLYNN

BCWF Wild Kidz camps ignite curiosity, nurture compassion, and foster a genuine, lasting connection to the natural world. Through these experiences, campers grow into young leaders, champions who stand up for wildlife and protect the habitats that sustain them.

Opening the door for children and teens to experience the wonder of the outdoors, and to recognize the vulnerability of the natural world, is a guiding purpose of the B.C. Wildlife Federation. When young people form genuine connections with the land, the water, and the wildlife that depend on them, they grow into powerful voices for conservation. The sense of care they build now becomes the foundation for the thoughtful stewardship that will protect British Columbia's wild places for generations to come.

In a setting buzzing with discovery, teamwork, and excitement, youth jump into hands-on adventures that showcase the wild's incredible beauty and the real challenges facing B.C.'s fish, wildlife, and habitats. And the impact is undeniable: countless former campers are now stepping into adulthood with purpose and confidence, ready to act as passionate young conservationists.

Give your child an experience that can shape who they become. A Wild Kidz youth camp is more than time outdoors; it's the beginning of a lifelong bond with nature and a journey that builds courage, character, and care for the wild places we all depend on. Enroll them today and stand with us in raising the conservation leaders who will protect British Columbia's future.

GLENN FLYNN

President B.C. Wildlife Federation



WILD KIDZ 2025

In the summer of 2025, the BCWF Youth Team successfully ran four Wild Kidz summer camps across British Columbia, inspiring youth to explore the outdoors and deepen their understanding of conservation. Our camps took place in Surrey, Kelowna, and Nanaimo. A fifth camp was planned in Port Alberni, but was unfortunately cancelled due to nearby wildfires. Despite this setback, the season was filled with exciting opportunities for campers to learn new outdoor skills and connect with nature.

Throughout the summer, participants took part in a variety of hands-on activities, including archery, wilderness survival, and environmental education sessions highlighting local ecosystems and wildlife. By welcoming both new and returning campers, we provided fresh experiences while reinforcing lessons from previous years, ensuring that youth continued to build confidence and knowledge in outdoor settings.

This year, we also partnered with local conservation organizations to broaden our impact and provide meaningful, real-world learning opportunities. In Surrey, our collaboration with SNAP gave campers the chance to actively remove invasive plants, while OASIS engaged campers in important discussions about invasive aquatic species. These partnerships not only strengthened the educational value of our camps but also showed youth how they can play an active role in protecting B.C.'s environment.



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OVERVIEW

Four Wild Kidz camps ran throughout July and August 2025, with programs hosted in Surrey, Kelowna, and Nanaimo.

Wild Kidz welcomed youth aged 8–12, offering fun, hands-on opportunities to explore environmental conservation and outdoor recreation. Campers built skills in activities such as shelter building, wayfinding, fishing, kayaking, crabbing, and archery. They also took part in interactive conservation sessions, learning about wetlands, pollination, cetaceans, cervids, and climate change through engaging presentations and hands-on activities.

WILD KIDZ CAMP HIGHLIGHTS



110 CAMPERS



SURREY, KELOWNA &
NANAIMO



5 BCWF STAFF



ARCHERY, OUTDOOR EDUCATION,
CONSERVATION PROJECTS



WILD KIDZ: SUMMER SCHEDULE

Though each camp followed the same basic schedule, activities were tailored to the specific location to better leverage place-based learning methods.

WILD KIDZ I: JUNE 30 - JULY 4

The first week of summer, the B.C. Wildlife Federation hosted camp at Crescent Beach in Surrey with 15 youth in attendance. While registration was lower due to Canada Day falling midweek, campers enjoyed a fun-filled week learning wilderness skills such as orienteering and fishing, practicing archery in a tournament, and taking part in a Himalayan blackberry removal project with Surrey's Natural Areas Partnership (SNAP).



WILD KIDZ II: JULY 7 - JULY 11

The second week of Wild Kidz was also held at Crescent Beach in Surrey, this time with 29 campers. Along with wilderness skills and archery, the conservation project focused on supporting the City of Surrey's Mud Bay Nature-based Foreshore Enhancements Project, in which campers helped plant native salt marsh species to reduce flood risk and erosion.



WILD KIDZ III: JULY 14 - JULY 18

The third Wild Kidz camp was hosted at the Kelowna & District Fish & Game Club with 34 campers in attendance. Highlights included a range day with 3D archery, a conservation workshop on aquatic invasives with Okanagan and Similkameen Invasive Species Society (OASISS), plus plenty of fun games and bushcraft skill lessons.



WILD KIDZ IV: AUGUST 11 - 15

The final camp of the summer was held at the Nanaimo Fish & Game Protective Association and welcomed 32 enthusiastic campers. The week was packed with activities, including a big fishing and beach day where participants explored the shoreline and practiced their angling skills. Campers also took part in a meaningful wood duck box conservation project, learning how these structures support local waterfowl populations.



WILD KIDZ CAMP PROGRAMS

We offered a variety of fun and educational programs at all of our camps. Activities were broken into five categories: outdoor skills, conservation, range skills (archery & firearms), games, and our conservation project.

Each week's schedule varied based on our location, club and volunteer schedules, available transportation, and other factors. This allows us to better provide place-based learning and engage campers in activities and skills that are relevant to them. Every camp also participates in its own conservation project, undertaking an initiative that benefits and enhances its local area.

CAMP ACTIVITIES

Outdoor Skills

- First Aid
- Kayaking
- Fishing
- Crabbing
- Shelter Building
- Orienteering

Conservation

- Cervids
- Invasive Species
- Cetaceans
- Raptors
- Wetlands
- Aquatic Invertebrates
- Climate Change
- Pollinators

Range Skills

- String Bows
- Safety Orientation
- Technique Practice
- 3D Targets
- Tournament Qualifiers
- Range Day (firearm station rotations)

Games

- Octopus
- Capture The Flag
- Phobia
- Electric Maze
- Migration Games
- Tanks & Minefield
- Predator & Prey



Conservation Projects

- Invasive Species Removal
- Coastal Planting
- Aquatic Invasives Workshop
- Wood Duck Nesting Boxes

SURREY WILD KIDZ CAMP SCHEDULE

Two of our four camps took place in Surrey, B.C. at Camp Alexandria Neighbourhood House. The camp's proximity to the waterfront of Crescent Beach allowed us to provide unique programs compared to the other camps. These programs included crabbing and kayaking.

Due to location limitations, neither Surrey Wild Kidz camps had a range day program. We were also unable to partner with an Elder or community member from Semiahmoo First Nation to join us on our opening days. Please note that activity times varied due to weather, camper interest, and other factors.

Time	Monday	Tuesday	Wednesday	Thursday	Friday
8:30	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign in
9:00	Pre-Quiz, Introduction, & Icebreakers	Buffer Time	Buffer Time	Games Rotation	Quiz
9:30	Group Game	Group bus to Mud Bay	Travel to Crescent Beach		Outdoor Skills Rotation: Orienteering
10:00	Archery Rotation	Walk to Living Dyke from Mud Bay	Fishing Orientation	Archery Rotation	
10:30		Arrive to Living Dyke & Meet SHaRP - Hellos, set up	Outdoor Skills Rotation: Fishing / Crabbing		Snack Break
11:00	Snack Break	Conservation Rotation: Salt Marsh Planting	Snack Break	Snack Break	Archery Rotation
11:30	Outdoor Skills Rotation: First Aid		Conservation Rotation: Coastal Walk	Conservation Rotation: Cetaceans	
12:00	Lunch	Lunch	Lunch	Lunch	Lunch
12:30	Lunch	Conservation Project: Coastal Site Assessment	Lunch	Lunch	Lunch
13:00	Group Game		Travel to Camp Alex	Group Game	Archery Tournament
13:30	Conservation Rotation: Cervids	SHaRP leaves around 2:00 - Begin pickup	Outdoor Skills Rotation: Shelter Building	Conservation Rotation: Climate Change	Fun / Slip n Slide / Treats
14:00					
14:30	Conservation Rotation: Invasive Species	Walk back to Mud Bay Parking lot	Archery Rotation	Conservation Rotation: Pollination	Pick Up
15:00		Bus back to Alex House			
15:30	Group Game	Group Game	Group Game	Group Game	Pick Up
16:00				Group Game	
16:30	Pick Up	Pick Up	Pick Up	Pick Up	Pick Up

CLUBS WILD KIDZ CAMP SCHEDULE

Our Kelowna and Nanaimo Wild Kidz camps both partnered with local Rod & Gun Clubs, and, therefore, included a range day component. Camp schedules followed a very similar structure to our Surrey camps. However, each camp's schedule differed slightly due to volunteer and transportation availability. Below is an example of what one of our camp weeks looked like.

Time	Monday	Tuesday	Wednesday	Thursday	Pick Up at 2 Friday
8:30	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign-in	Drop-off, sign in
9:00	Pre-Quiz, Introduction, & Icebreakers (Indoors)	Games: Phobia (Outdoors)	Bus to Shannon Lake	Firearm/Hunting Safety and Ethics	Quiz
9:30	Game: Camper Bowling (Outdoors)	Archery 2 (A/B): Safety Orientation (Outdoors)	Get off bus and gather	Transition	Conservation (A/B): Raptors (Indoors) *9:30 - 10:45 (1h15m)*
10:00	Archery 1 (A/B): String Bow and 11 Steps (Outdoors)		Fishing education and practice on dryland	Group A- NASP Archery 4, Group B- .22 rifles, Group C- 3D Archery	
10:30	Snack Break	Snack Break	Conservation (A/B): Fishing	Transition	Snack Break
11:00		Outdoor Skills (A/B): First Aid (Outdoors or Indoors)	Conservation (A/B): Trail Walk	Group A- NASP Archery 4, Group B- .22 rifles, Group C- 3D Archery	Archery 5 (A/B): Practice and Qualifiers (Outdoors) 11:00 - 12:15 (1h15m)
11:30	Lunch	Lunch	Lunch	Lunch	Lunch
12:00					
12:30	Game (Indoors)	Game: (Indoors)	Transition from Lunch, pack up fishing gear	Group A- NASP Archery 4, Group B- .22 rifles, Group C- 3D Archery	Archery 6: Tournament (Outdoors)
13:00					
13:30	Conservation (A/B): Cervids (Indoors)	Archery 3 (A/B): Basic Range and DIY Targets (Outdoors)	Conservation Project A/B: Aquatic Invasive Species Workshop with OASISS	Transition	BBQ
14:00	Conservation (A/B): Mushrooms and Fungi (Indoors)	Outdoor Skills (A/B): Shelter Building	Snack + Shade Break	Debriefing and Thank You's	Announce winners
14:30			Conservation A/B: Pollinators (Indoors)	Conservation Project A/B: Aquatic Invertebrates	Conservation A/B: Pollinators (Indoors)
15:00	Game A/B: Tanks and Minefield (Outdoors)	Game or Craft (Indoors)	OASISS Staff leads, all staff support	Game A/B: Rock Paper Scissors Tournament	
15:30			Prep for sponge game	Sponge Bucket Game (Outdoors)	
16:00	Pick Up	Pick Up	Return to KDFGC	Pick Up	
16:30					

Fishing license email

Swim Suit

Pickup Tomorrow at 2:00 - 2:30

LEARNING OUTCOMES

To show the value of the programming we deliver, we asked campers to take a pre- and post-camp quiz. This allowed us to gauge what they knew and what they learned. This provided us with metrics that can help show the value and effectiveness of our camps. The following pages describe our methods and present the results and collected data.

METHOD

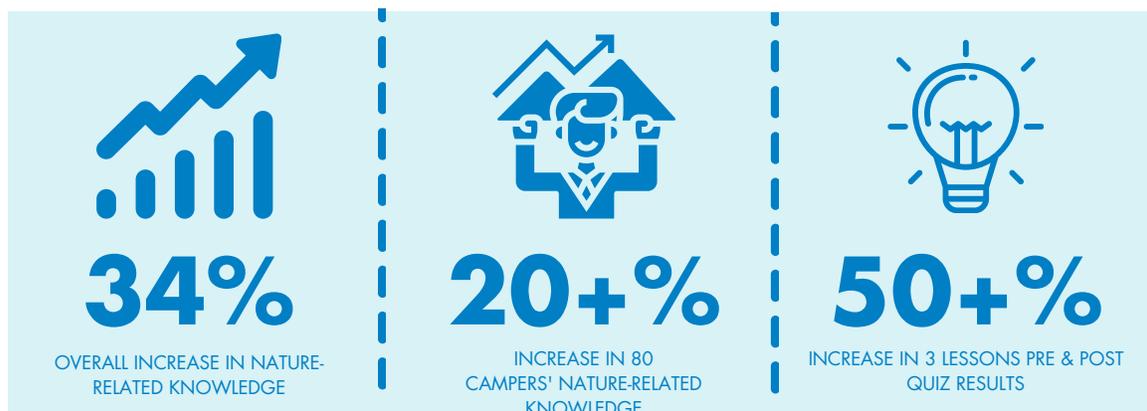
On the morning of the first day of camp, campers completed a pre-camp quiz, and the same quiz was administered again at the end of the week to assess learning outcomes. The standard pre- and post-quizzes consisted of 15 questions, with approximately one to two questions aligned with each lesson delivered during the week. At the Kelowna camp, the pre- and post-quiz included 10 questions due to program adaptations that were delivered exclusively at that location. To ensure consistency and comparability across camps, only questions related to content taught at all camps were included in the analysis, and five questions were excluded accordingly.

RESULTS

Over the course of four camps, 96 campers participated in both quizzes. Fourteen campers did not complete either the pre- or post-quiz; therefore, their results were excluded from the analysis. The average pre-camp score was 52%, while average post-camp score was 86%. The overall average of the four camps' improvement increased by 34%. 10/10 of lessons had a positive percent improvement.

CONCLUSION

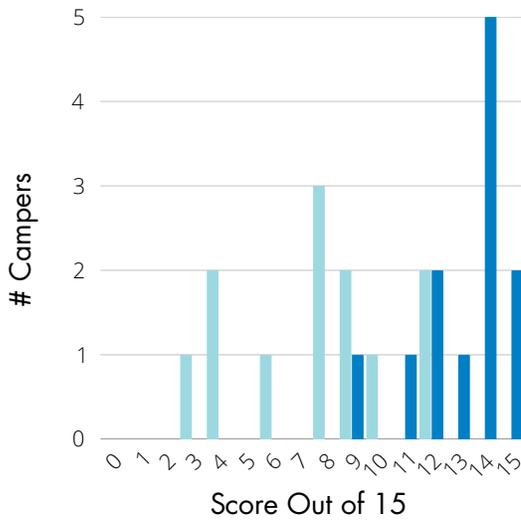
We believe Wild Kidz was a success. There was an average increase in campers' quiz score of 34% and many campers had much higher score improvements. However, 5 campers showed either no improvement or negative scores. This indicates a possible need to provide further support when administering the quiz or to reword some of the questions being presented to the campers.



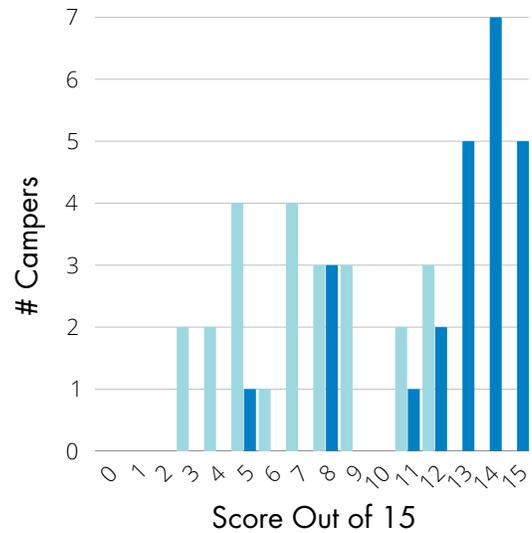
CAMPER QUIZ RESULTS - BY CAMP

The charts below compare campers' pre-camp and post-camp quiz scores to assess learning outcomes across all four camps. Pre-quiz results are shown in light blue, while post-quiz results are shown in dark blue. A shift toward higher scores in the post-quiz indicates increased knowledge and skill development over the course of the week.

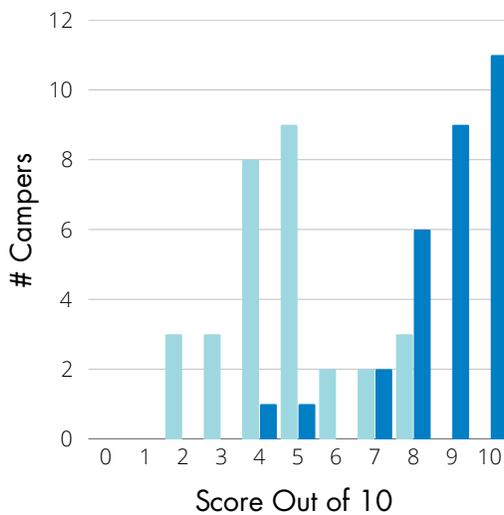
WILD KIDZ I: JUNE 30 - JULY 4



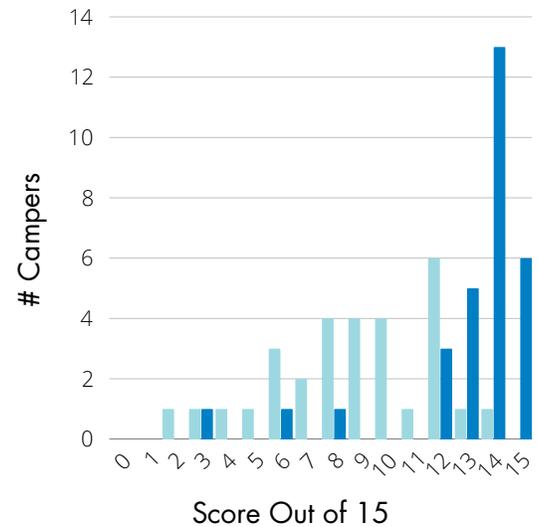
WILD KIDZ II: JULY 7 - JULY 11



WILD KIDZ III: JULY 14 - JULY 18



WILD KIDZ IV: AUG 11 - AUG 15



CAMPER QUIZ RESULTS - BY CAMP CONT'D

Across all camps, results demonstrate a clear trend of improved quiz performance from pre- to post-assessment, indicating that learning objectives were successfully met. In Surrey Week 1, 7 of 12 campers achieved near-perfect scores (14–15 out of 15) on the post-quiz. Surrey Week 2 showed similarly strong outcomes, with 19 of 24 campers scoring 80% or higher. In Kelowna Week 3, overall post-quiz scores increased, with 11 campers achieving a perfect score of 10 out of 10 following program adaptations unique to that camp. Nanaimo Week 4 also demonstrated strong learning gains, with 19 of 30 campers scoring 90% or higher on the post-quiz.

Overall, all four camps showed consistent increases in post-quiz performance, supporting the conclusion that the program effectively met its learning outcomes across diverse locations and cohorts.



CAMPER QUIZ RESULTS - BY QUESTION

Camper quizzes were also analyzed by question to assess the effectiveness of various programs. Results show that 15/15 questions showed an average improvement in scores from pre- to post-quiz indicating successful program outcomes.

Wild Kidz programming showed varying levels of skill improvement across different activities. The programs with the highest improvement were cervids and orienteering, which may be attributed to campers being highly engaged with hands-on wildlife activities and interactive navigation challenges that encouraged observation, problem-solving, and teamwork.

SCORE IMPROVEMENT BY QUESTION

	TOPIC	WK 1	WK 2	WK 4	AVG. DIFFERENCE
1	Cervids	100%	42%	72%	71%
2	First Aid	41%	62%	59%	54%
3	Orienteering	41%	88%	33%	54%
4	Shelter Building	67%	46%	41%	51%
5	Archery	9%	0%	11%	7%
6	Fishing	17%	4%	10%	10%
7	Cetaceans	33%	33%	43%	36%
8	Climate Change	17%	12%	-4%	8%
9	Archery	42%	12%	-12%	14%
10	First Aid	34%	50%	18%	34%
11	Invasive Species	25%	42%	21%	29%
12	Invasive Species	17%	25%	0%	14%
13	Cervids	26%	58%	69%	51%
14	Fishing	26%	25%	24%	25%
15	Climate Change	26%	30%	21%	26%

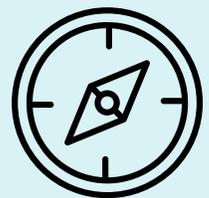
CAMPER QUIZ RESULTS - BY QUESTION

All four of our Wild Kidz camps showed a similar level of improvement between the pre- and post-quizzes. Wild Kidz campers from week 1 & 2 demonstrated the most improvement, with an average increase of 35%. Topics with over a 50% average improvement were cervids, first aid, shelter building & orienteering. This suggests that the majority of campers significantly improved their understanding and knowledge on these topics. Wild Kidz IV campers demonstrated the least improvement among all camps, with an average score increase of 28%. However, it is important to note that this group started with the highest pre-quiz score of 59%, indicating they entered the camp with a stronger baseline of knowledge.

In contrast, fishing and archery showed the lowest improvement, with fishing experiencing an 8% decline and archery only a modest 3% gain. This could be due to factors such as previous knowledge, varying skill levels among campers, or the more technical nature of these activities, which may require longer-term instruction to see measurable progress.

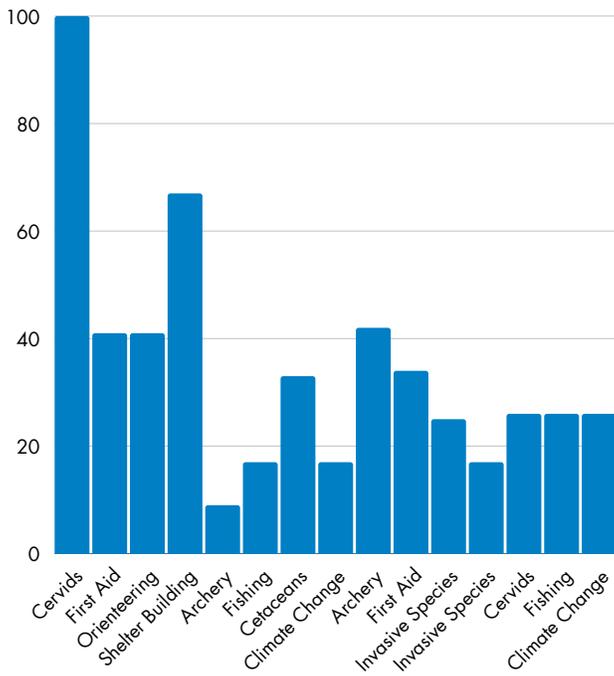
SCORE IMPROVEMENT BY QUESTION

Question	TOPIC	AVG. CHANGE
1	Cervids	74%
2	First Aid	58%
3	Orienteering	74%
4	Shelter Building	25%
5		3%
6	Fishing	-8%
7	Archery	3%
8	First Aid	42%
9	Cervids	67%
10	Fishing	-8%

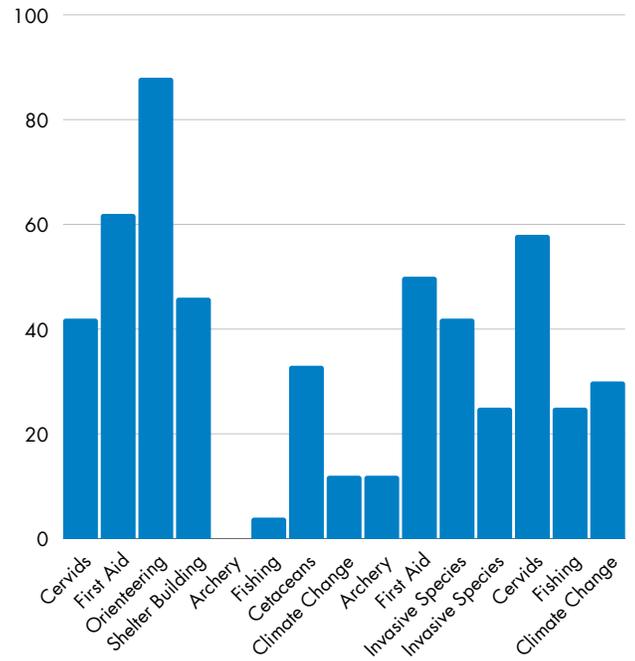


CAMPER QUIZ - IMPROVEMENT % BY QUESTION

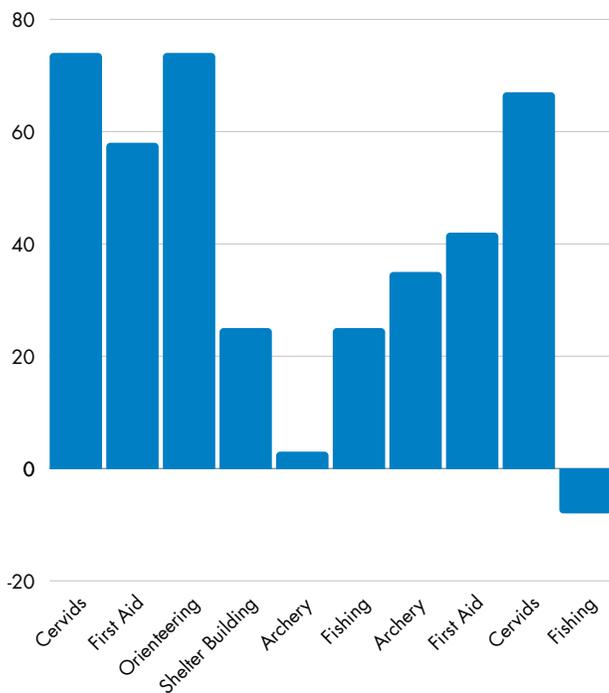
WILD KIDZ I: JUNE 30 - JULY 4



WILD KIDZ II: JULY 7 - 11

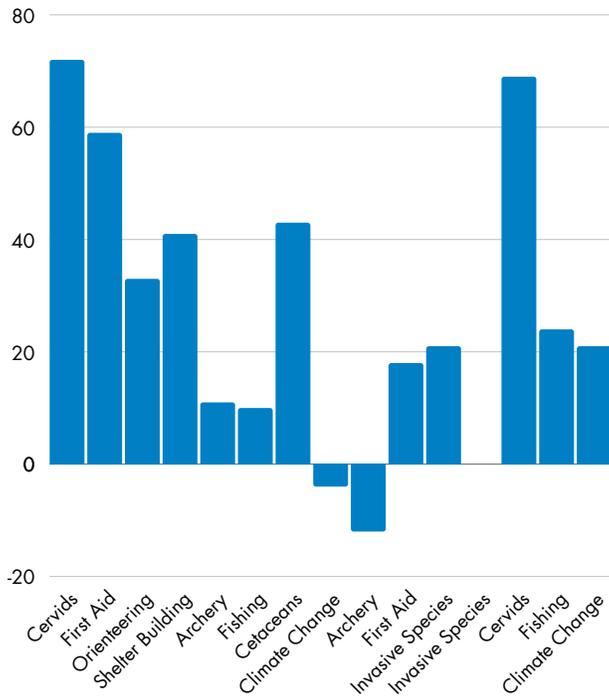


WILD KIDZ III: JULY 14 - 18

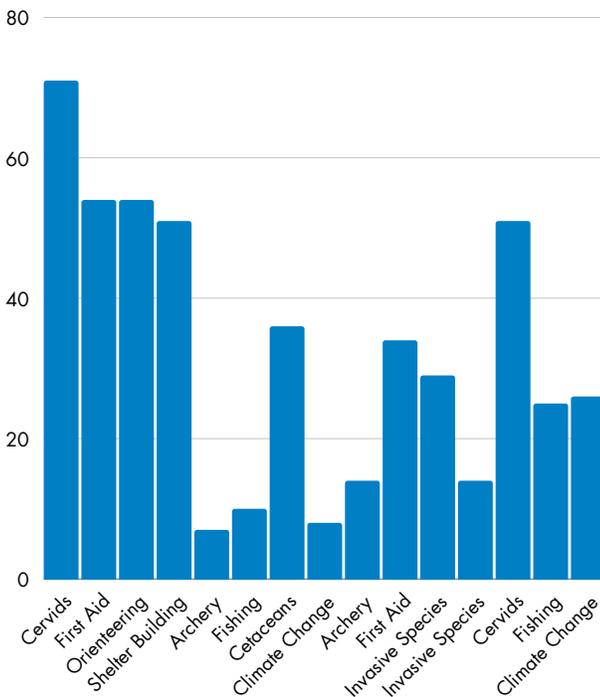


CAMPER QUIZ - IMPROVEMENT % BY QUESTION

WILD KIDZ IV: AUGUST 11 - 15



OVERALL AVERAGE I, II & IV



PARENT SURVEY OVERVIEW

Parents and guardians of BCWF Wild Kidz campers were asked to complete a post-camp survey in which they ranked camps for enjoyment, satisfaction, overall camp value, and general demographic information. As many parents/guardians had more than one child in Wild Kidz, responses varied based on each child's experience.

METHODS

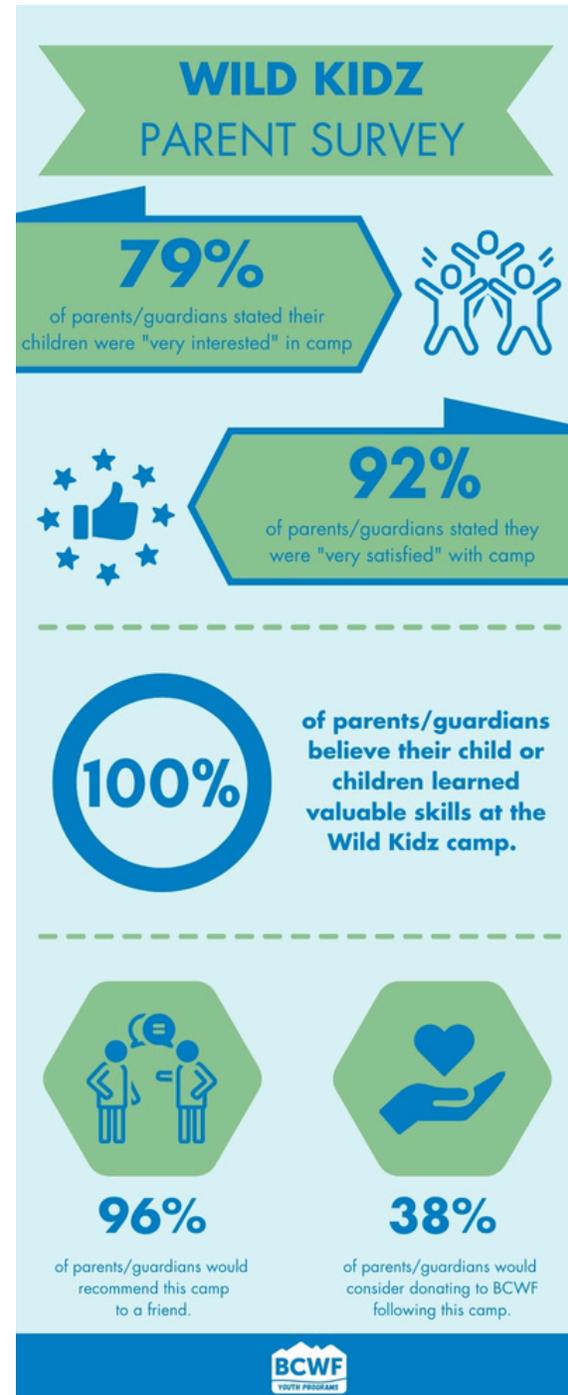
Parents were given a post-camp survey. All data was collected using a digital survey on Microsoft Forms. Responses were compiled and analyzed. The parent survey had a sample size of 24 respondents.

RESULTS

Based on the camp feedback overall, 92% of parents were very satisfied with camp and 8% being satisfied. 96% of parents stated they would be very likely to recommend Wild Kidz, and 4% would be likely to recommend Wild Kidz. 100% of parents felt their children learned a lot during Wild Kidz. According to parent surveys, 79% of campers were very interested in Wild Kidz, and 21% were interested in the camp. Following camp, 38% of parents/guardians are interested in donating to BCWF. Note that all scores given are out of 5 and percentages are calculated to the nearest whole number, when appropriate.

CONCLUSION

The parent surveys show strong satisfaction from parents with regard to program structure, content and enjoyability from parents and campers alike. The survey results reveal that the program was received very well and saw an improvement in scores in almost every category.



CAMPER SURVEY OVERVIEW

BCWF Wild Kidz campers were asked to complete a post-camp survey in which they ranked camps for overall enjoyment, activity enjoyment, and overall camp experience. 96 of 110 total campers, or 87%, participated in the survey. Therefore, the results of the camper survey are representative of the Wild Kidz 2025 camps.

METHODS

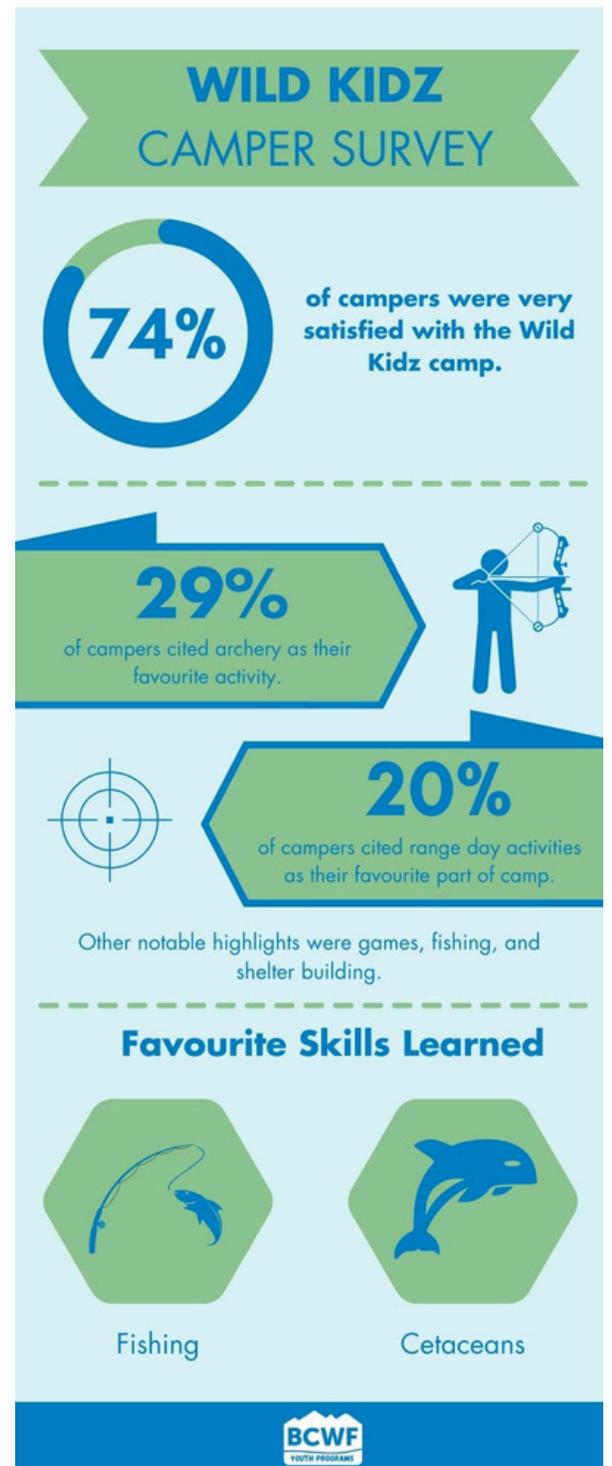
Campers were given a post-camp survey. All data was collected using a physical survey. Responses were compiled, digitized, turned into percentages and analyzed.

RESULTS

74% of campers were very satisfied with the Wild Kidz camp. 29% cited archery as their favourite part of camp, with range days coming in second with 20%. Other notable favourites enjoyed by campers were the camp games, fishing, and shelter building. Favourite knowledge and skills learned were archery, fishing and cetaceans. When asked how camp could improve, campers wanted "more range activities", "more fishing", and "more games".

CONCLUSION

Survey results reveal high satisfaction among campers relating to their Wild Kidz experience. Archery activities seemed to be the overall favorites with the most hands-on applications and time for practice. Campers reported that they wanted more range activities, fishing and archery. We hope that several campers continue their learning on the topics and activities they learned about during camp.



THANK YOU TO OUR SPONSORS

Our programs would not be possible without the help and support of these organizations. Thank you for inspiring the next generation of outdoor enthusiasts and conservationists!

