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FINAL REPORT
Go Wild

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LAND ACKNOWLEDGEMENT

We want to acknowledge that during our Go Wild program this summer, we were gathered on the traditional and ancestral lands of the Syilx First Nations. We are thankful for the opportunity to live, work, and play on these lands, and offer our gratitude to the First Nations for their teachings and care towards the earth.



B.C. WILDLIFE FEDERATION

The B.C. Wildlife Federation (BCWF) is B.C.'s oldest and longest lasting conservation group. Representing 43,000 members province-wide, including over a hundred hunting and angling clubs, BCWF members are on the front lines of B.C.'s wilderness. Education is a critical value for the BCWF. The BCWF aims to develop and support comprehensive educational programs, involving information that increases the British Columbians' awareness of the value of fish, wildlife, park, and outdoor recreational resources, and to stimulate respect and recognition of the place that fish, wildlife, and outdoor recreation have in the integrated and wise use of the province's natural resources. By providing scientific and fact-based information through presentations, games, and activities, Go Wild prepares its youth participants to not only understand but also to share and use the information they receive with their local communities. Go Wild is part of the BCWF's long-term mission to protect, enhance, and promote the wise use of the environment for the benefit of present and future generations.



A MESSAGE FROM PRESIDENT GLENN FLYNN

BCWF's Go Wild youth camps stir something deep within young people—awakening courage, curiosity, and a heartfelt connection to the wild places that define our province. In these camps, youth don't just spend time outdoors; they discover a sense of belonging and purpose in nature itself. Through powerful, hands-on experiences, they gain the skills, confidence, and guiding values that empower them to grow into the next generation of conservation leaders, visionaries, and devoted protectors of British Columbia's natural heritage.

Supported by caring and knowledgeable mentors, campers step into the wild and learn the skills that connect them deeply to the land, crafting shelters, tending fires, finding their way through untouched terrain, and discovering the focus that comes with archery. Along the path, they build friendships that feel like family and moments they'll carry for a lifetime. It's a place where adventure shapes the soul, where learning feels alive, and where young people come to understand both their inner strength and their calling to protect the natural world. Rooted in fun, camaraderie, and the excitement of exploring the unknown, our wilderness programs help young people truly see the challenges facing B.C.'s fish, wildlife, and vulnerable habitats. And today, countless former campers are growing into young adults who carry a powerful drive to confront those challenges and create meaningful change. I warmly invite you to give your child the gift of a Go Wild youth camp—a beginning to a journey that can shape their character, their confidence, and their connection to the land. Together, we can inspire and empower the conservation leaders of tomorrow.

GLENN FLYNN

President B.C. Wildlife Federation



GO WILD 2025

The summer of 2025 welcomed a mix of returning campers and new participants to our leadership and conservation program for youth aged 13–17. Go Wild continues to inspire young people to become confident conservation leaders, equipping them with the skills, knowledge, and passion to protect and enhance British Columbia’s wildlife and natural spaces.

This year, Go Wild ran as a 9-day overnight camp, allowing campers to fully immerse themselves in the experience and build strong connections within our small group. The program was organized into three phases: leadership and teamwork, outdoor skills, and conservation knowledge, each designed to challenge and engage participants in meaningful ways.

We were thrilled to host Go Wild once again at Silver Lake Camp in Peachland, an ideal setting for our variety of activities. As part of the Outdoor Skills phase, campers embarked on a 3-day backpacking adventure along the scenic trails surrounding Silver Lake, offering hands-on experience in wilderness skills and teamwork.



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OVERVIEW

Go Wild 2025 took place from July 26 to August 3 at Silver Lake Camp in Peachland. This summer, a dedicated cohort of 14 campers, aged 13–17, joined us for nine days of immersive learning and adventure. Throughout the program, campers engaged in team-building and leadership activities, participated in a 3-day backpacking expedition, and took part in hands-on conservation lessons and projects.

In addition to the core program, campers enjoyed a variety of outdoor recreational activities, including archery, canoeing, and a range day. Special programming was also delivered by OASISS, where campers learned about aquatic invasive species and their impact on local ecosystems.

GO WILD CAMP HIGHLIGHTS



14 CAMPERS



PEACHLAND, BC



5 BCWF STAFF



ARCHERY, OUTDOOR SKILLS,
RANGE DAY, & CONSERVATION



GO WILD SCHEDULE

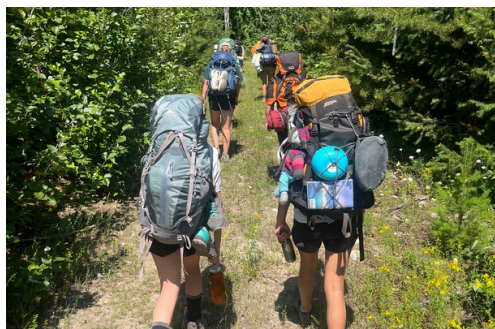
Go Wild is run as an overnight camp to give us more time with campers and deliver deeper learning and more hands-on experience with various subjects. Activities were categorized by the program's three phases: Leadership and Teamwork, Outdoor Skills, and Conservation Knowledge.

PHASE ONE: LEADERSHIP & TEAMWORK



Phase one of camp focused on facilitating team bonding and developing leadership skills amongst the campers. We participated in several icebreaker games, communication activities, and teamwork challenges.

PHASE TWO: OUTDOOR SKILLS



Phase two of camp provided campers with hands-on learning for numerous outdoor skills while on our 3-day backpacking trip. It also allowed campers to implement some of the skills developed in phase one.

PHASE THREE: CONSERVATION KNOWLEDGE



The final phase of Go Wild focused predominately on conservation knowledge and provided youth with lot of hands-on learning. Campers participated in activities regarding aquatic invasives with the help from the Okanagan And Similkameen Invasive Species Society.

GO WILD SCHEDULE - PHASE ONE

	Saturday / 26	Sunday / 27	Monday / 28
7:00		Wake Up	Wake Up
7:15			
7:30		Polar Bear Dip	Polar Bear Dip
7:45		Morning Prep	Morning Prep
8:00			
8:15			
8:30			
8:45		Breakfast and Briefing	Breakfast and Briefing
9:00			
9:15			
9:30		Personal Time	Personal Time
9:45		Morning Reflection	Morning Reflection
10:00		Leadership Intro: Expectations and Goals	Archery 1
10:15			
10:30		Human Knot	
10:45			
11:00	Arrival & Registration	Orienteering	Tarps and Shelters
11:15			
11:30			
11:45		Prep Time - Journal Discussion	Prep Time
12:00			
12:15			
12:30			
12:45	Lunch	Lunch	Lunch
13:00			
13:15			
13:30	Introduction and Land Acknowledgement	Quiet Time / Clean Up	Quiet Time / Clean Up
13:45			
14:00		Waterfront & Canoeing	Bear Hangs & Knots
14:15			Food Prep & Leave No Trace
14:30			
14:45		Change/Transition & Free Swim	How To Pack A Bag / Packing
15:00			
15:15			
15:30	Site Walk	Capture the Flag	
15:45			
16:00	Quiz	Lazer Maze	Team Activity Prep
16:15			
16:30	Get To Know Your Leaders	Silent Opera	
16:45			
17:00	Intro To Leadership: Meal Duties	Prep Time	Prep Time
17:15			
17:30			
17:45	Dinner	Dinner	Dinner
18:00			
18:15			
18:30	Low Ropes	Free time	Free Time/ Clean Up
18:45			
19:00			Minute to Win It Challenges
19:15			
19:30	Camp Fire/Werewolf	Night Hike	
19:45			Camp Fire
20:00			
20:15			
20:30	Snack	Snack	Snack
20:45	Debrief	Debrief	Debrief
21:00			
21:15	Bed Prep	Bed Prep	Bed Prep
21:30	Bed Time	Bed Time	Bed Time



GO WILD SCHEDULE - PHASE TWO

Tuesday / 29	Wednesday / 30	Thursday / 31
Wake Up	Wake Up	Wake Up
Polar Bear Dip	Polar Bear Dip	Breakfast and Briefing
Morning Prep	Morning Prep	
Breakfast and Briefing	Breakfast and Briefing	Pack Up Camp
Personal Time	Personal Time	
Morning Reflection	Morning Reflection	Hike Back to Silver Lake
Archery 2	Wildlife Management	
Prepare/Pack to Leave	Water Purification	
	Advanced Shelter Building	
Prep Time	Prep Time	Quick bagged lunch, Unpack and clean up
Lunch	Lunch	
Hike to Campsite	Clean Up / Day Hike Prep	Travel to Summerland Range
	Day Hike	Range Day (Includes Archery)
	Prep Time	
Dinner	Dinner	Travel to Silver Lake
Explore Site/ Find Frogs/ Free Time	Clean Up / Free Time	Unpack / Free time
	Camper Led Activity #2	Dinner
Camper Led Activity #1	No Doze	
Snack	Snack	Camper Led Activity #3
Debrief	Debrief	Snack
Bed Prep	Bed Prep	Debrief
Bed Time	Bed Time	Bed Prep
		Bed Time



GO WILD SCHEDULE - PHASE THREE

Friday / 01	Saturday / 02	Sunday / 03
Wake Up	Wake Up	Wake Up
Polar Bear Dip	Polar Bear Dip	Polar Bear Dip
Morning Prep	Morning Prep	Morning Prep
Breakfast and Briefing	Breakfast and Briefing	Breakfast and Briefing
Personal Time	Personal Time	Personal Time
Morning Reflection	Morning Reflection	Morning Reflection
OASISS Invasive Species Workshop	Archery 4: King of the Hill Tournament	Pack up
	Conservation Project 1	Amazing Race
Prep Time	Lunch	Lunch
Lunch	Conservation Project 2	Departure and Pick-Up
Quiet Time / Cleanup		
Team Basketball Game	Games - Campers' Choice	
Hunger Games	Logger Sports	
Shower/Free Time	Free Time	
Dinner	Dinner	
Archery 3	Campfire: Team Awards and Superlatives	
Transition Time		
Movie Night		Snack
		Quick Night Game?
Bed Prep	Bed Prep	
Bed Time	Bed Time	



GO WILD CAMP PROGRAMS

Go Wild activities are broken down into multiple categories within our three phases of camp: leadership and teamwork, outdoor skills, and conservation knowledge. Below are some of the activities we facilitated for our campers this summer.

CAMP ACTIVITIES

Teamwork & Leadership

- Low Ropes Course
- Amazing Race
- Leadership Styles
- Human Knot

Range Skills

- String Bows
- Safety Orientation
- Technique Practice
- Range Day (firearm station rotations)

Games

- Electric Maze
- Minute To Win It
- Werewolf
- Camouflage
- Candle On The Hill

Communication

- Blind Walk
- Tanks
- Silent Opera
- Incredible Machine

Outdoor Skills

- Orienteering
- Canoeing
- Tarp Shelters
- How to Pack a Bag
- Leave No Trace
- Wildlife Management
- Fishing
- Camp Cooking

Conservation Knowledge

- Aquatic Invertebrates
- Invasive Species

LEARNING OUTCOMES

We asked campers to take a pre- and post-camp quiz to show the value of the programming we deliver. This allowed us to gauge what they knew and what they learned. This provided us with metrics that can help show the value and effectiveness of our camps. The following describes our methodology and provides the results and data collected.

METHOD

Early on the first day of camp, campers took a pre-camp quiz. This quiz consists of 15 questions, with approximately one or two questions addressing each lesson they participated in during the week. Campers took the same quiz at the end of the session to compare learning throughout the week. The scores of the pre- and post-camp quizzes were compared to show the learning that occurred throughout.

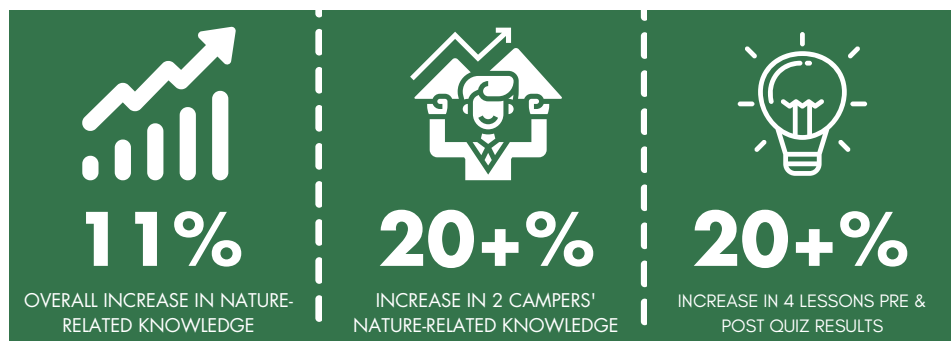
RESULTS

14 campers participated in both quizzes. The average pre-quiz score was 68%, while the average post-camp score was 79%. The camp average score improved by 11%. 8/15 lessons had a positive overall percent improvement, and 6/15 had 0% improvement, and 1/15 had a negative improvement score.

Regarding follow-up on the seven lessons identified for improvement, 6/7 showed no measurable change, with campers providing the same responses on both the pre- and post-assessments. This may suggest the need for more challenging quiz questions. However, it is important to note that many participants were returning campers and were already familiar with much of the program content.

CONCLUSION

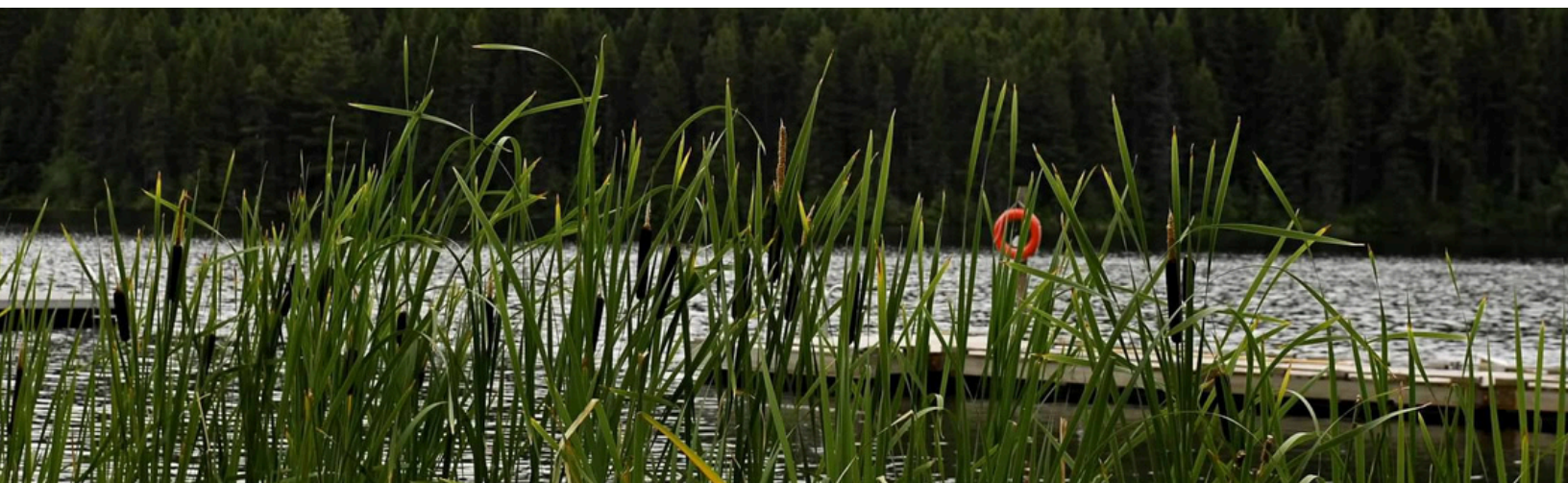
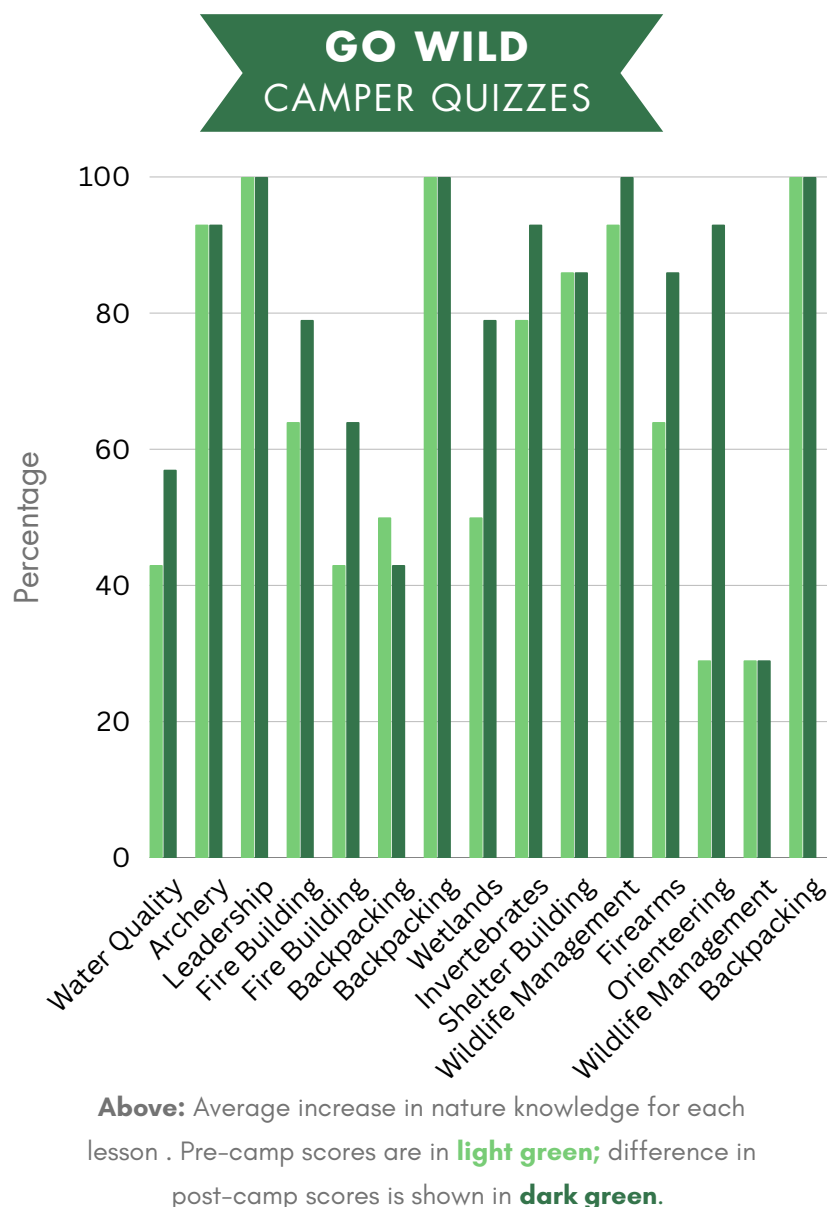
The camp was a success overall. However, some areas require reassessment. Six of the 15 questions saw no quiz improvement between the pre- and post-quiz. This suggests that the quiz and material may need adjustments to ensure campers are getting the most out of the program and to ensure accurate progress tracking. The negative improvement score on the quiz suggests that campers had difficulty grasping the concept, which may indicate that the question should be reworded or the concept could benefit from being taught in a different manner.



CAMPER QUIZ RESULTS

Quizzes were also analyzed by lesson. This showed that 8/15 of the lessons had a positive improvement, with six showing no improvement, and one negative score. It should be noted that the six lessons that showed no improvement resulted from campers scoring the same score on their pre-quizzes. This suggests that these questions might be too simple and need to be made more challenging next year.

Overall, Go Wild effectively taught campers conservation and outdoor knowledge. Particularly effective lessons were orienteering & wetlands.



CAMPER QUIZ RESULTS

When looking at improvement by question, we can see significant improvement. Campers scored over 90% on 5 of the pre-quiz questions and scored 100% on four questions in the post-quiz. Two questions saw over a 25% improvement from the pre-quiz to the post-quiz.

SCORE IMPROVEMENT BY QUESTION

	TOPIC	AVG. (PRE)	AVG. (POST)	DIFFERENCE
1	Water Quality	43%	57%	14%
2	Archery	93%	93%	0%
3	Leadership	100%	100%	0%
4	Fire Building	64%	79%	15%
5	Fire Building	43%	64%	21%
6	Backpacking	50%	43%	-7%
7	Backpacking	100%	100%	0%
8	Wetlands	50%	79%	29%
9	Invertebrates	79%	93%	14%
10	Shelter Building	86%	86%	0%
11	Wildlife Management	93%	100%	7%
12	Firearms	64%	86%	22%
13	Orienteering	29%	93%	64%
14	Wildlife Management	29%	29%	0%
15	Backpacking	100	100%	0%

CAMPER SURVEY

Campers were asked to complete a post-camp survey in which they ranked camp for enjoyment, activity enjoyment, and overall camp experience. 14 out of 14 campers participated in the survey.

METHODS

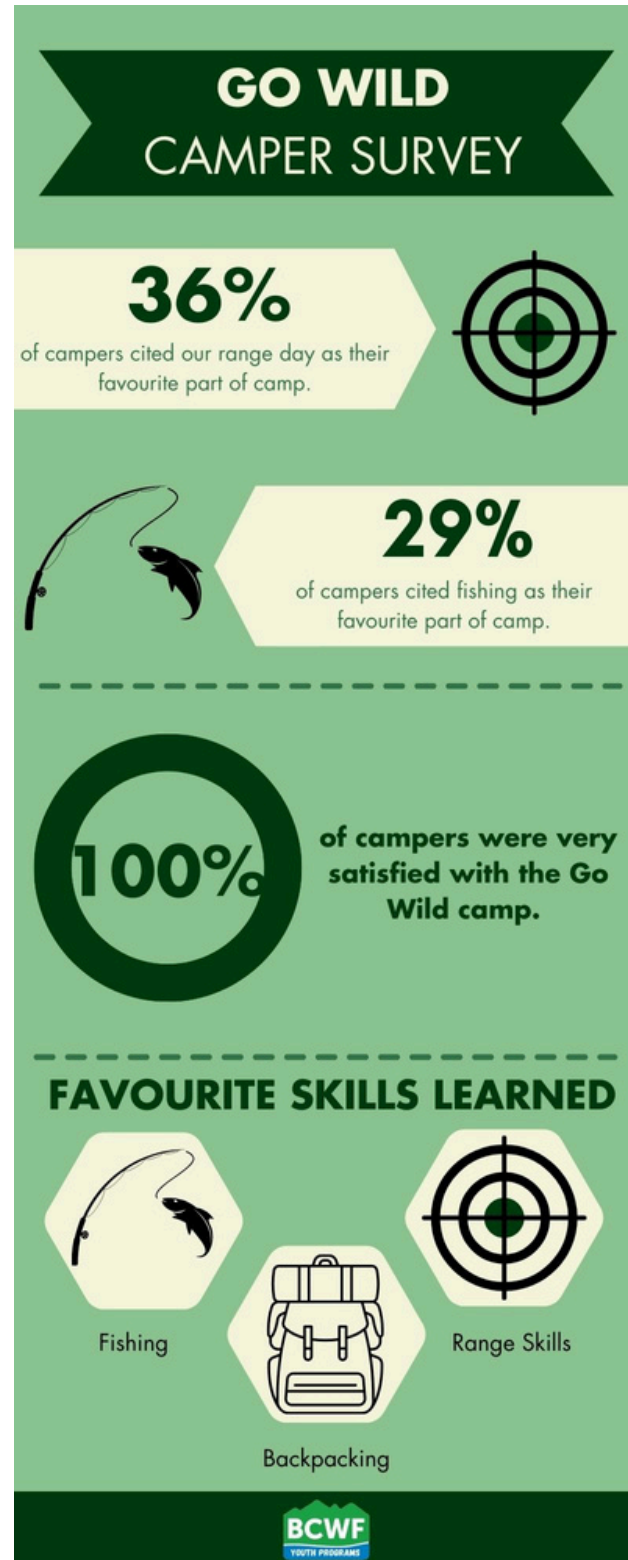
Campers were given a pre- and post-camp survey. All data was collected using a physical survey. Responses were compiled, digitized, turned into percentages, and analyzed.

RESULTS

100% of campers "really enjoyed" or "enjoyed" the Go Wild camp. 36% of campers cited our range day as their favourite activity, and 29% of campers identified fishing as their favourite part of camp. Campers noted that they enjoyed learning about hiking and range skills including firearms and archery.

CONCLUSION

Survey results reveal high satisfaction among campers relating to their Go Wild experience. They really enjoyed the backpacking trip and range day. They also had a good time learning more about outdoor skills and wildlife habitat assessment practices. Possible future topics include more survival skills, foraging and opportunities to swim.



PARENT SURVEY

Parents and guardians were asked to complete a post-camp survey in which they ranked camps for enjoyment, satisfaction, overall camp value, and general demographic information.

METHODS

Parents were given a post-camp survey. All data was collected using a digital survey on Microsoft Forms. Responses were compiled and analyzed.

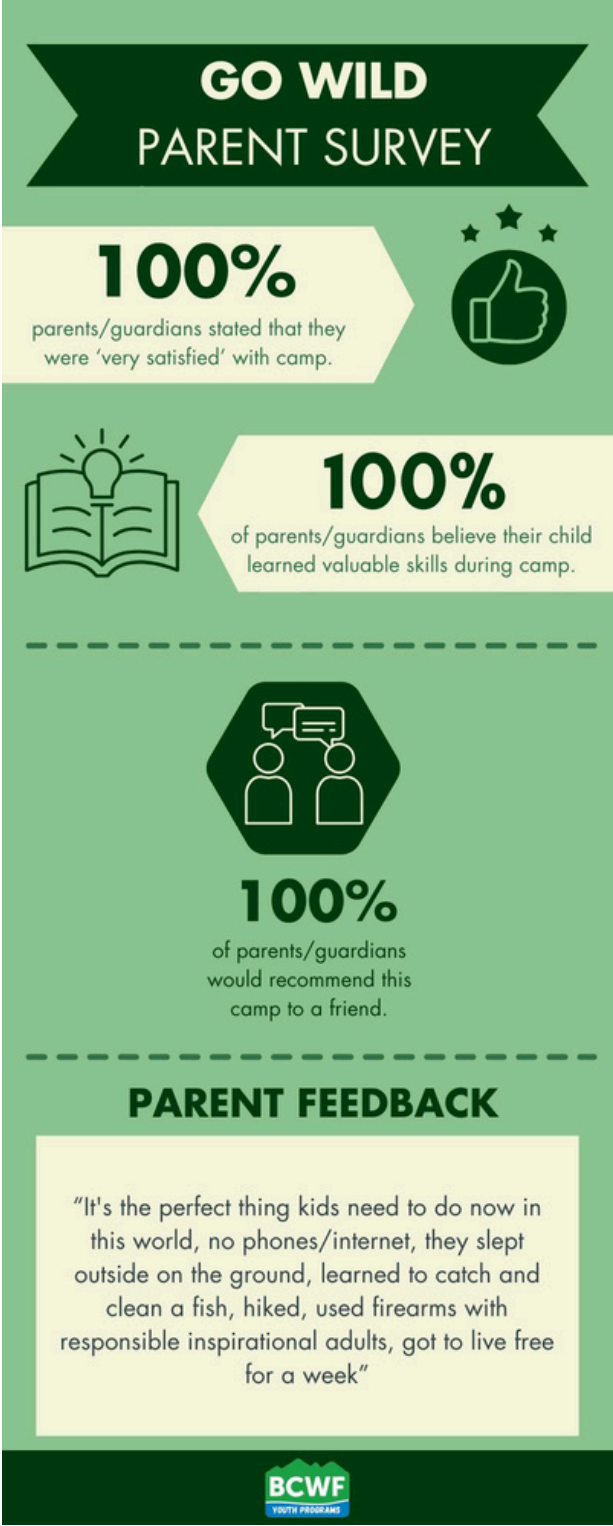
RESULTS

While the parent/guardian survey had a limited response rate (n = 2), results showed high overall satisfaction. All respondents (100%) reported being very satisfied with the Go Wild camp, very likely to recommend it, and agreed that their camper gained valuable skills.

Note: Scores are based on a 5-point scale, with percentages rounded to the nearest whole number.

CONCLUSION

The parent surveys show strong satisfaction from parents with regard to program structure, content and enjoyability from parents and campers alike. The survey results reveal that the program was received very well and saw an positive responses in almost every category.



THANK YOU TO OUR SPONSORS

Our programs would not be possible without the help and support of these organizations. Thank you for inspiring the next generation of outdoor enthusiasts and conservationists!

