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## GOVERNMENT AND MEDIA RELATIONS CONSULTANT

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The BC Wildlife Federation is a province-wide voluntary conservation organization representing all British Columbians whose aims are to protect, enhance and promote the wise use of the environment for the benefit of present and future generations. While our origins can be traced back to the 1890's when some of its currently operating clubs were formed, the BC Wildlife Federation was incorporated under the B.C. Societies Act in 1951 and it became a registered charity in 1969. The Federation is British Columbia's largest and oldest conservation organization. BCWF Strategic Objectives are:

1. To ensure the sound, long-term management of British Columbia's fish, wildlife, park and outdoor recreational resources in the best interests of all British Columbians, and to coordinate all the voluntary agencies, societies, clubs and individuals interested in that objective, and
2. To develop and support a comprehensive educational program to make all British Columbians aware of the value of British Columbia's fish, wildlife, park and outdoor recreational resources, and to arouse in the public conscience a recognition of, and a respect for, the place of fish, wildlife and outdoor recreation in the wise integrated use of the nation's natural resources.

### JOB OVERVIEW

Reporting to the President, the Government and Media Relations Consultant is responsible for the development and implementation of government relations plans and advocacy strategies to advance the priorities of BCWF's Board of Directors, building and maintaining strategic relationships with the federal, the provincial and First Nations governments, and monitoring and assessing political environments.

We are looking for a self-motivated individual and strategic thinker with demonstrated ability to communicate with a variety of stakeholders and who can exercise leadership and diplomacy amongst diverse perspectives and priorities.

### Key Responsibilities

#### Government relations:

- Develop and implement a strategic approach to advancing the objectives of the BCWF, including on wildlife, fisheries, firearms ownership, access and allocation issues, with the federal, the provincial and First Nations governments
- Build and maintain strategic relationships with the provincial and federal governments, Members of the Legislative Assembly (MLAs), Members of Parliament (MPs), Senators, and First Nations governments.
- Advise the Board of Directors and Executive on government relations strategy, including with the federal, the provincial and First Nations governments.
- Apply a strategic lens to identify opportunities and impacts flowing from government policy, regulations and legislation.



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- Contribute advocacy input into deliverables such as press releases, media briefings, memos, strategic updates, member briefings and key messages on specific files.
  - Represent the BCWF in government relations activities and at government forums.
  - Undertake specific government relations projects as required by the leadership team.

### **Media relations:**

- Assist with the development of the overall communication strategy for the BCWF
- Develop relationships with media outlets and journalists
- Monitor media, government relations and legislative channels to ensure the BCWF reacts in an appropriate and timely manner to developments impacting its strategic objectives
- Provide strategic input and advice on the creation of a variety of media collateral, including strategic memos, press releases, presentations, emails, media reports, media pitches, social media posts and content
- Undertake specific communications projects as required by the Board of Directors and Executive

### **JOB REQUIREMENTS**

- University degree in politics, public administration, marketing, public relations, communications or a related discipline.
- Minimum of five to seven years' experience designing and leading extensive advocacy activities on a national and provincial scale.
- Proven experience working directly on policy and advocacy issues at the provincial and federal level.
- Requires a well-developed network of contacts in government, lobbying, and interest groups.
- Exceptional research, writing and analytical skills required
- Excellent oral presentation and organizational ability.
- Strong ability to think critically and strategize within a political environment.
- Proactive, with the ability to prioritize workload, anticipate needs, adapt to changing priorities, manage multiple tasks, demonstrate attention to detail and meet deadlines in a fast-paced environment.
- Requires infrequent domestic travel and to be "on-call" in response to quickly developing political events.
- Experience working directly with elected officials, the media and/or a membership organization would be an asset.
- Must have a strong personal alignment with BCWF's mission, goals and values.
- Must be able to keep strict confidentiality and sign an oath of confidentiality.

### **POSITION TERMS**

This will be a one-year contract to start with the option to renew for subsequent years.

### **HOW TO APPLY**

To apply, send a current resume or CV, cover letter and salary expectations in a combined PDF file along with your references to BCWF Human Resources at [Jobs@bcwf.bc.ca](mailto:Jobs@bcwf.bc.ca)

Please use subject line: Government and Media Relations Consultant



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This posting will stay open until filled.

We kindly ask that applications be sent by email only – no fax, mail or phone calls please. Due to the high number of applications we receive, only applicants who are considered for an interview will be contacted. Thank you for your interest in this position.